

STORYBOARD

NAME: Evolution of Technology

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ACTION: A series of pictures and shots showing the most primitive of technology, including cave paintings and simple tools like fire.

AUDIO: Fade-in of Mr. Scruff's Kalimba approx. 4:17 (the viola solo)

COMMENTS: The shots should match the rhythm of the music, this first segment of primitive technology will last only 10 seconds at most



ACTION: A longer series of shots demonstrating the bulky previous generation of technology from the "cancer"-phones to the Commodore 64.

AUDIO: Cont. Kalimba 4:25 – 4:57 (when the viola trails off)

COMMENTS: This is probably the longest section (but not by much) and has the quickest pacing in the song, the change in shots should reflect the change in tempo.



ACTION: A lengthy series of shots depicting the familiar current generation of technology in all its aesthetic glory, from Ipods and netbooks to the foreseeable future technology.

AUDIO: 4:58 – 5:28 fade-out

COMMENTS: Again, the tempo of the video will match the tempo of the song, slowing down and eventually trailing off with the fade-out.